



FRANCHISE OPPORTUNITY

"40+ Years of Quality & Trust in Uniform Manufacturing"

PROPOSAL PRESENTATION 2026-27



Presented By :
Sapna Garments

Head Office:
Gandhi Nagar, Delhi

Established 1982 | Pan-India Presence | Direct Manufacturing | Zero Middlemen



OVERVIEW OF THE FRANCHISE OPPORTUNITY

Sapna Garments is a pioneer in uniform manufacturing with a rich legacy spanning over 40+ years. Established in 1982, we have grown from a small manufacturing unit to a Pan-India supplier trusted by thousands of institutions.

Our Expertise:

- *School Uniforms | Corporate Uniforms | Medical Uniforms*
- *Industrial Uniforms | Security Uniforms | Hospitality Wear*
- *Direct Manufacturing (No Middlemen)*
- *Customization for all organizational needs*



Why Choose Sapna Garments as Your **Franchise Partner ?**

- ✓ 40+ Years Heritage Established brand with proven market presence and customer trust
- ✓ Direct Manufacturing Complete control over quality, production, and pricing
- ✓ Zero Competition Exclusive territory with dedicated franchisee support
- ✓ Easy Market Entry High demand for uniforms across schools, corporates, hospitals
- ✓ Recurring Revenue Uniforms are consumables—repeat orders guaranteed
- ✓ Multiple Revenue Streams School uniforms, corporate orders, wholesale, retail sales





FRANCHISE OPPORTUNITY OVERVIEW

***Sapna Garments* is expanding its market presence through a carefully planned franchise model. We're looking for committed entrepreneurs to set up retail and wholesale operations across India.**

Our franchisees serve:

- **School uniform distributors and retailers**
- **Corporate clients seeking bulk orders**
- **Hospital and institution procurement managers**
- **Wholesale dealers and distributors**
- **Direct retail customers (students, parents, employees)**



INVESTMENT & RETURNS

Our products and services are developed based on market research and today's consumer needs. Every element is designed to provide the best experience, both in terms of quality and operational efficiency for partners.

Component	Amount	Details
Franchise Fee	1.5-2 Lakhs	One-time payment for brand rights & training
Showroom Setup	2-3 Lakhs	Store fit-out, displays, fixtures
Initial Inventory	3-4 Lakhs	Diverse uniform stock across categories





12-MONTH FINANCIAL PROJECTIONS

Metric	Conservative	Moderate	Aggressive
Monthly Sales	2 Lakhs	3 Lakhs	4+ Lakhs
Annual Revenue	24 Lakhs	36 Lakhs	48+ Lakhs
Gross Profit (40%)	9.6 Lakhs	14.4 Lakhs	19+ Lakhs
Royalty (12%)	2.9 Lakhs	4.3 lakhs	5.8 Lakhs
Operating Costs	3.5 Lakhs	4.5 Lakhs	5.5 Lakhs
Annual Pofit	3.2 Lakhs	5.6 Lakhs	7.7+ Lakhs
Break - Even Period	18 months	14 months	12 Months

Note: Projections are based on average franchise performance. Actual results may vary based on location, sales efforts, and local market conditions.



COMPREHENSIVE FRANCHISEE SUPPORT

Training Program

2-week intensive training at our manufacturing facility covering products, sales techniques, operations, and customer management

Marketing Support

Promotional materials, social media content, local advertising assistance, and brand visibility programs

Supply Chain Management

Direct supply from our factory, bulk discounts, inventory management system, and logistics support

Design & Customization

Expert design consultation, custom order processing, embroidery/branding services, and technical specifications

Technology Support

POS system, inventory management software, order tracking portal, and digital marketing tools



On-Ground Support

Regular franchisee visits, quarterly business reviews, problem-solving, and growth strategy sessions

Product Innovation

New designs, seasonal collections, trend updates, and market-aligned product development

Bulk Order Assistance

Help sourcing institutional contracts, school tenders, corporate orders, and wholesale deals

FRANCHISE AGREEMENT TERMS

- Tenure: 5 Years (Renewable)
- Royalty: 12% of monthly sales
- Territory: Exclusive territory assigned based on location
- Renewal: Franchise eligible for renewal after 5 years with mutual agreement
- Incentives: Performance-based incentives and growth bonuses available
- Expansion: Right to expand with additional locations after 1st year performance



WHO SHOULD APPLY?

- ✓ Entrepreneurs aged 25–45 with business acumen
- ✓ Those with retail experience or sales background
- ✓ Textile/garment industry professionals
- ✓ Distributors and wholesale dealers
- ✓ Anyone passionate about building a sustainable business
- ✓ Strong commitment to customer service and business growth

Step 1	Submit franchise inquiry form with basic details
Step 2	Initial screening and verification (3-5 days)
Step 3	Discussion call with our franchise team
Step 4	Facility visit and detailed business discussion
Step 5	Final approval and franchise agreement signing
Step 6	Onboarding, training, and store setup begins

APPLICATION PROCESS



CONTACT NOW

ADDRESS:

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FRANCHISE TEAM:

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BUSINESS HOURS: TUESDAY – SUNDAY, 10:00 AM – 7:00 PM IST